



**General Information** – Welcome to HIT-106. KARP 106.9 FM, where we’re “Today’s Country and All-time Favorites” 24 hours a day, seven days a week from our studio located in Hutchinson. KARP went on the air in 1993.

**Format** –Our goal at KARP is simple. We strive to keep our listeners informed on the latest news, weather, sports, and community events while entertaining them with a blend of today’s country and your all-time country favorites!

**Target Geographic Area** – KDUZ serves a 10+ county area including McLeod, Sibley, Carver, Wright, Meeker, Kandiyohi, and Renville counties.

**Target Demo** – Adults age 25-54

**What can you expect to hear?** –In addition to great music, KARP brings you local, state and national news. We also have extensive local high school sports coverage with play by play action and several sportscasts throughout the day and night, including the Vikings and Twins. To keep KARP listeners posted on local happenings, “Community Events” can be heard periodically throughout the day or night. And, of course, KARP carries all weather-related school and business closings as well as postponements and cancellations.

**Broadcast Hours** – With state-of-the-art digital equipment and technology, KARP serves its listeners 24 hours a day, 7 days a week. With online streaming and a mobile app you can take us with you wherever you go.

